



DEUTSCHE
MANAGEMENT AKADEMIE
NIEDERSACHSEN

Industry 4.0

Introduction, Basics & First Steps

International Summer Academy
17th to 20th August 2020
Webinar



DMAN head office in Celle castle – your seminar location in Germany



Management Summary

Course objectives

The programme will give you opportunities to set the strategic course for a successful future of your company. Apart from an overview of the principles of international competition, strategies and instruments of Industry 4.0, you will learn about German business culture and discuss the key factors of Industry 4.0 and its implementation

Target audience

The programme is designed for young entrepreneurs & middle managers from different economic sectors. DMAN will invite managers from Iran, Azerbaijan, Turkey, India, China, Russia etc. As the programme will be run in English, very good language skills are essential. If you want to establish cooperation with German partners, decision power is of advantage.

Schedule

The one-week programme consists of 4 training days (half day sessions) as webinar.

Date

17th to 20th August 2020



Programme

Monday 17th August	Webinar
09:00	Programme introduction World economic climate
09:30 – 12:30	<ul style="list-style-type: none"> ▪ Introduction ▪ View on markets, customers & suppliers ▪ Consequences for your business ▪ Industry 4.0 Definitions Models Impact on your company (workshop & examples) <p>Lecturer: Dr. Klaus Kindler</p>
Tuesday, 18th August	Webinar
09:00 – 12:00	<ul style="list-style-type: none"> ▪ Basic challenges for transformation ▪ IT ▪ Cultural aspects ▪ Business models ▪ Leadership culture into Industry 4.0 <p>Lecturer: Dr. Klaus Kindler</p>
Wednesday, 19th August	Webinar: Leadership 4.0 styles & elements
09:00 – 12:00	<ul style="list-style-type: none"> ▪ What is the difference ▪ Communication skills ▪ Feedback & performance culture <p> Case study 1: Management of change projects Case study 2: Design thinking process Case study presented by Vodafone Germany </p> <p>Lecturer: Dr. Klaus Kindler</p>
Thursday, 20th August	Webinar: Leadership 4.0 styles & elements
09:00 - 12:00	<ul style="list-style-type: none"> ▪ People development ▪ Age diversity competency ▪ Team performance optimization



- Change management competency
- Conflict competency
- Agility
- Customer orientation

Lecturer: Dr. Klaus Kindler

This schedule reflects the current planning. Please note that the programme is designed for 10 participants. If less than 10 persons register, DMAN reserves the right to cancel the seminar.

Your lecturer: Dr.-Ing. Klaus Kindler



After completing his studies in communications engineering, Dr. Klaus Kindler first embarked on an academic career, earning his PhD in engineering by submitting a thesis on a topic from the field of satellite telecommunications. He continued his professional career with the ALCATEL group as manager of a product centre for wireless telecommunication systems. In 1991, he switched to the newly founded telephone company Mannesmann Mobilfunk GmbH, a subsidiary of the Mannesmann group. 10 years later, the company was taken over by the Vodafone group.

During his time at Vodafone, Dr. Kindler held various management functions. He was first responsible for the technology division for Northern Germany and was later put in charge of the nationwide expansion of the network as Network Director in the Vodafone Germany HQ in Düsseldorf, where he was responsible for 1,800 employees.

HR topics, and in particular Management Excellence and High-Performance Leadership have always had high priority for him. This is why he switched to the HR field and became Director Business HR in 2006 as part of a management development move – not an unusual step to take in English and American companies.

Besides putting an excellent leadership culture which promotes innovation into place, Dr. Kindler has been in charge of extensive restructuring projects since that time. Two outstanding examples of these are the first large change project for Vodafone Germany in the year 2006 also referred to as Newton and the integration of the technology department of the Vodafone subsidiary Arcor. These were later followed by restructuring processes designed to increase efficiency, such as outsourcing and offshoring measures. The offshoring of IT activities to Vodafone locations in India and Rumania was of great importance here. On an international level, Dr. Kindler was also responsible for developing the talents of technology managers for top positions.

In 2013, Dr. Kindler founded the company Performance & Success GmbH. This focuses on the field of Management Excellence in medium-sized high-tech IT and telecommunications companies in particular. For this purpose, he conducts company-specific management programmes with a team of trainers.